

# ANNA ZAWADA

Senior Designer

## PROFILE

- . Excellent communication and presentation abilities
- . Strong client relationship skills and attention to detail
- . Excellent conceptual, typographic and computer skills
- . Passionate about producing creative, high-quality visual communication
- . Design background includes branding, corporate, commercial retail, real estate and advertising

## June 2009-Present

**Freelance Designer** - Clients: Stantec Architecture, Earls Restaurant, Parklane Homes, Burnaby Hospital Foundation, Maple Ridge BIA, Tourism New Westminster, Ignite Naturals.

## 2007-2009

**Senior Designer | Manager of Creative Team** - B3 Communications, Vancouver  
Clients: Trump, Ritz Carlton, S&P Destinations.

## 2002-2007

**Senior Designer | Supervisor of Creative Services** - Traction Creative Communications, Vancouver  
Clients: Intrawest, Canadian Cancer Society, Whistler Blackcomb, Fairware, Resort Municipality of Whistler, Tourism Kelowna, Cruise BC, Metropolis at Metrotown, Triple O's, White Spot, Urban Fare, Linacare, Four Seasons Resort Whistler, Sundial Boutique Hotel, Blackcomb Lodge, Intracorp, Aragon, Concord Pacific.

## 2001-2002

**Contract Graphic Designer** - Whistler Blackcomb, Whistler

## 1999-2001

**Production Manager** - Origin Design & Communications, Whistler  
Clients: Tourism Whistler, Whistler Blackcomb, Intrawest Playground, Intrawest Retail Group, Avello Spa, Whistler Golf Club  
Duties included coordinating studio workflow from project inception to delivery. Pre-press and print coordination with outside suppliers; project management; estimating; liaising with clients, designers and client services team.

## 1996-1999

**Graphic Designer | Production Manager** - Pique Publishing Ltd., Whistler  
Perform regular design tasks as part of production department, preparation of the newspaper dummy and printer instructions, staff scheduling, coordinating the production of project and ensuring deadlines were met. Estimating jobs, responsible for training, technical support. Coordinate and implement design changes to Pique, Whistler Real Estate Magazine and Whistler Resort Guest Directory. Maintaining Pique Newsmagazine's website.

## 1994-1996

**Marketing Coordinator** - Fiesta West (now Signature Vacations), Vancouver  
Responsible for designing all print ads and flyers inhouse in Illustrator, Quark XPress and Freehand. Put together and proofed all brochures, wrote radio scripts, bought media for print ads, radio and TV, coordinated and developed media campaigns in both English and Chinese media.

## EDUCATION

1996-1999 Courses - Emily Carr

## COMPUTER SKILLS

Adobe InDesign CS5, Adobe Photoshop CS5, Adobe Illustrator CS5, Adobe Acrobat 9, Adobe Distiller 9, Microsoft Office and PowerPoint

## CONTACT

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References available upon request.